

Public Information Officer (PIO)- the Public Information Officer should coordinate all disseminate, the approval of the Chief, all information regarding the Line-Of-Duty Death. The release of name of injured or deceased firefighters should never be done prior to the notification of the next of kin. The PIO's responsibilities may include:

1. Coordinate and/or presentation of all media contracts including interviews, news conference and written news releases.
2. Coordinate the notification of:
 - a. Local Public Officials
 - b. Local Union
 - c. Surrounding Fire Departments
 - d. Public Safety Officers Benefit Program (888-744-6513)
 - e. National Fallen Firefighters Foundation (301-447-1365)
 - f. State Fire Marshal (888-243-0305)
 - g. State and Federal elected Officials
 - h. Other related State and Local organizations
3. Establish information telephone numbers- recorded or live
4. Prepare press kits- bio(s) pictures, service info, maps, etc.
5. Organize media coverage. Use medial pool coverage to limit and manage media areas at service and burial.
6. Prepare printed service programs for viewing and burial.
7. Manage VIP arrangements.
8. Update our web page.